

EMRAH USLU

Istanbul
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Personal Information

Total Experience	13 years
Employment Status	Working
Educational Status	University [Graduate]
Marital Status	Married
Nationality	Republic of Turkey
Military Status	Completed [30.09.2005]
Date of Birth	02.02.1982
Driver's License	B [2003]

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Summary

I currently work as a DX Lead (Developer Experience) at PeakUp. Main technology stack in PeakUp includes Cloud Development on Azure Platform Services, IoT, Advanced Analytics and Chatbots.

I worked as a freelancer senior software engineer, consultant and trainer for 1 year before PeakUp. In this time frame, I completed 4 enterprise level web projects, gave 2 advanced software training and finished an architectural consultancy for a newly developing project.

In my previous job before freelancer, I had worked as a Manager of Software Department in TCM until April 2016. Department which is focused on especially mobile, web and cloud technologies for all sectors, was founded and enlarged by me during last 5 years. I worked as team leader and technical project manager during the evolution of my role. In my last role in TCM, I lead the company's software portfolio, overseeing a team of 20-25 engineers and managing budget of department and projects. I completed approximately 100 consumer and corporate projects of top 500 companies of Turkey with a perfect team whose members are mostly recruited by me. Our most exciting success to date was "Mobile Application Solutions Partner of the Year" in Microsoft ecosystem last consecutive 2 years.

"Before joining TCM, I worked for 4 companies -Microsoft Turkey, Turkuvaz Group, Netron Technology, Dogan Holding. I've been lucky enough to work with great colleagues and clients such as Borusan Otomotiv, NCR, Tübitak, Dedeman Holding, Sabancı Holding, Eczacıbaşı, Eti Gıda, Yemeksepeti, BSH etc."

"I'm truly passionate about my profession and always eager to run faster than anybody else. While I enjoy all aspects of my job, I think my favorite part of a project is being involved at every stage of a project including determining business objectives, planning, pricing, designing, development, deployment, maintaining etc. One of the most enjoyable part of my role and job is cooperating with both mature enterprises and new startups. This two types of companies require different points of view which is the fun part for me"

"I have a bachelor degree in Statistic from Hacettepe University. I've been named as Microsoft MVP (Most Valuable Professional) four consecutive years between 2013 and 2017"

Work Experience

May 2017 - ...

DX (Developer Experience) Lead

PeakUp – İstanbul, Turkey

Managing software development team

Developing IP products using latest technologies like Cloud Development on Azure, IoT, Advanced Analytics, Chatbots, Sharepoint Online etc.

Supporting R&D Financing Processes

Agile project management

Resource assignment and timeline definition

Creating marketing contents for the products that we develop

Managing internal CRM processes on Dynamics 365

April 2016 – May
2017

Senior+ Software Developer, Cloud Expert, Architect, Consultant, Trainer

Freelance – İstanbul, Turkey

Developing enterprise level web, mobile, backend software projects for corporates

Consultancy for newly started software projects

Creating cloud architecture and topology of projects

Trainer for most of the Microsoft software and database technologies

I finished a web based sales portal for Metro Group in two phases.

I gave consultancy for an on-going SAAS project for Meyer Group.

I gave trainings to 2 banks: Team Foundation Server Administration and Client training for BurganBank and Advanced C# and C# 6.0 for HalkBank.

I finished a web project on health and wellness for an international startup.

I completed an online survey tool and its admin panel.

I completed a project which is a personal advertisement platform for social networks.

Responsibilities

Developing web and mobile software projects;

Creating topology of a system on both on premise and cloud;

Creating data structure;

Analyzing project;

Organizing meeting with project parties;

Preparing price offer.

Personal achievements:

%100 Project success and customer satisfaction.

**August 2013 –
April 2016**

Software Department Manager

TCM – İstanbul, Turkey

Working as head of a software department

Managing 20-25 people including junior/senior web, mobile, backend developers, R&D specialist, Azure specialist, designers, front end developers, freelancers.

Working with various technologies such as Microsoft .NET, Windows Apps, Microsoft Azure PAAS Solutions, IOS apps, Android apps, XBOX One & Kinect Apps, IoT projects, etc.

Manage and execute the day-to-day activities of the engineering team against project plans and commitments within an Agile/Scrum environment.

Talent hunt, recruitment and selection developers to the department : *Design your team with guys potentially better than you*

Completed approximately 100 consumer and corporate projects of top 500 companies of Turkey.

Resource assignment and timeline definition for all projects

Estimating project cost and determining proposal

Budgeting for development staff, including salaries and tools. Following customer invoicing process.

Reviewing performance of staff and managing bonus system

Interdepartmental coordination

Maintaining relationships with Microsoft Turkey teams such as account managers, strategists, solution professionals etc.

Influences the team. *Runs faster than them, runs before them*

Giving seminars for Microsoft Turkey

**September 2012
- August 2013**

Technical Project Manager

TCM – İstanbul, Turkey

Using professional project management and task management tools like MS Project, JIRA, Basecamp, Redmine, Trello, Visio, Balsamiq, OmniGraffle etc.

Planning for upcoming works/sprints and collaborating with the team on resource needs

Creating and executing project plans for multiple projects

Effectively and proactively communicating relevant project information to all stakeholders

Lead business analysis activities to document business requirements and translate them into technical requirements

Identify the latest web-based, mobile and cloud-based solutions to support and drive the business.

**April 2011 –
September 2012**

Software Team Lead

TCM – İstanbul, Turkey

Lead team to successful execution on various project types including large-scale websites, mobile applications etc.

Using technologies and language like ASP.NET MVC, C#, javascript frameworks, Web services (web api, json data, asmx, WCF), Kinect, MS SQL Server, MS Office and Sharepoint BI tools etc.

Manage a multi-discipline software engineering team, including providing constant and clear technical and architectural leadership

Software release coordination.

Resolving and/or escalating issues in a timely manner

**April 2011 –
March 2012**

Technology Consultant, Technical Sales Professional

Microsoft Turkey – İstanbul, Turkey

Works with the regional sales teams in the development of key accounts, including technical and feasibility meetings.

Identify major accounts and high potential opportunities in order to assist the sales team in the development and penetration of these accounts. Provides training to customers and responsible sales representatives, other pre-sales activities.

Following latest updates of technologies, preparing localize content, making ready proof of concept (POC) projects with real data of related customer.

Participate and attend sales and marketing meetings, as required.

**November 2008 -
April 2011**

Senior Software Engineer

Turkuvaz Media Digital - İstanbul, Turkey

Working as a key member of a great development team.

Responsible for various modules in newly developed framework, web sites, backend, admin panel which replaces the old system.

Developing large scale, multi-tier and distributed applications with emphasis on performance and scalability.

Working with the latest Microsoft technologies including C#, ASP.NET MVC, WCF, IIS, Javascript Frameworks, MS SQL SERVER

sabah.com.tr and fotomac.com.tr are the most important outputs of written framework by the team.

End-to-end development of new product features from concept to deployment.

Worked with other business stakeholders such as advertising department, product and project managers, editors etc. in order to gather business requirements and implement solutions that follows industry standards.

**December 2006 –
November 2008**

Senior Software Trainer, Team Leader, BI Consultant

Netron - İstanbul, Turkey

▀ Senior Software Trainer

Delivering high quality class training sessions up-to 15 individuals and up-to 300 hours per class.

Training subjects that I can deliver, covers all Microsoft software and data platform technologies such as C#, ASP:NET, Web Services, Windows Forms, WPF, Database Programming, Sql Server Administration, Reporting Service etc.

Participating actively in the development and improvement of training materials and programs.

I wrote a 250-page programming language book named "Hedef C#". Book distributed all the students before trainings.

I improved myself as self-starter and quick learner ★★★

▀ Team Leader

Delivering high quality class trainings to developers in the software department of a corporate included Garanti Technology, Softtech, Tübitak, NCR, Acıbadem Sağlık Grubu, Pfizer etc.

Leading other team members for instructional methodology

Developing and conducting internal software training to new members of training team.

Scheduling, organizing, and coordinating training sessions of my team.

▀ Business Intelligence (BI) Consultant

Requirement gathering and advising clients on their business intelligence needs

Designing and delivering Business Intelligence solutions

Designing and developing data warehouse database schemas

Developing reports with Sql Server Reporting Services

Developing dashboards, KPIs, Scorecards with Performance Point Services

Designing and developing extract, transform, and load (ETL) mappings, procedures, and schedules with Sql Server Integration Services

Creating multi-dimensional data structures (OLAP cubes) with Sql Server Analysis Service

**December 2005 –
November 2006**

System Analyst

Doğan Holding - İstanbul, Turkey

Worked in Yaysat. Main targets of the operation include providing the publications (physical newspaper and magazine) ready for sales for the reader at the correct location (apprx. for 25.000 locations), on the right time, of the right number and in a visible way. The company performs distribution, marketing and planning functions all together.

Liaising extensively with internal clients, especially product managers and planning department which has lots of statisticians & mathematicians.

Analysing existing systems, softwares and business models; determining problematic cases; identifying options for potential solutions and assessing them for both technical and business suitability; conducting requirements analysis and preparing specific proposals for modified or replacement systems; developing solutions or directing the relevant departments.

Adding newly required custom reports with Oracle PL-SQL to software that is used by planning department.

Education

2000 – 2004

Department of Statistics, Bachelor's Degree

Hacettepe University – Ankara

1996-2000

Mathematics and Science, High School

Karatay Super High School – Antalya

Studied in English. Graduated with the highest degree of the school in 2000

Foreign Language

Turkish

Native

English

Full Professional Proficiency

Honors & Awards

Microsoft MVP, 2016	Windows Platform Development
Microsoft MVP, 2015	Windows Platform Development
Microsoft MVP, 2014	Sql Server
Microsoft MVP, 2013	Sql Server
Microsoft Partner of the Year, 2015	Mobile Application Solutions, Partner of the Year [w/TCM]
Microsoft Partner of the Year, 2014	Mobile Application Solutions, Partner of the Year [w/TCM]
Microsoft Partner of The Year, 2007	Best Technical Education Center of Europe [w/Netron]

Interests

- ▣ Keeping fit is my real passion and I am frequently at the gym keeping active.
- ▣ I also enjoy playing basketball regularly, socializing with friends, fun with my Xbox One.
- ▣ My hobbies include reading current affairs in the press, watching latest movies, listening music and learning to play side flute.
- ▣ I try to travel as much as possible and enjoy taking pictures of new places. Already 10 countries, 50 cities.
- ▣ I follow games of my favorite NBA team day by day from my NBA League Pass subscription. I also have season ticket of my favorite Turkish basketball team.

Community Activities

Summer Schools [6 times]	Instructor, @Microsoft Turkey <i>August 2018</i> <i>August 2017</i> <i>August 2016</i> <i>August 2015</i> <i>August 2014</i> <i>August 2013</i>
Career in Software Development	Speaker, @ Şehit Selçuk Paker Anadolu High School, Istanbul March 2019
dotnet reconnect();	Speaker, @ Kadir Has Üniversitesi, Istanbul December 2018
dotnetKonf	Speaker, @Nişantaşı University, Istanbul November 2018
Developer Summit, devnot	Speaker, @Nişantaşı University, Istanbul May 2018
Code Week Seminar	Speaker, @Robert College, Istanbul <i>December 2015</i>
Windows 10 Developer Camp	Speaker, @Istanbul Naval Museum <i>November 2015</i>
Windows 10 Meetup	Speaker, @Istanbul University <i>February 2015</i>
Tech in Turkey from Yesterday to Today	Speaker in Forum, @Private Doga College, Istanbul Avcilar Campus <i>March 2015</i>
Award Ceremony of Deneş Vision Contest [3 times]	Jury, @Private Doga College <i>January 2016, Istanbul Acibadem Campus</i> <i>January 2015, Istanbul Halkali Campus</i>

January 2014, Istanbul Bostanci Campus

Role Model Seminar [3 times]

Speaker

December 2014, @Private Doga College – Istanbul Atasehir Oxford Campus

December 2014, @Private Doga College - Istanbul Atasehir Central Campus

January 2015, @Private Doga College - Istanbul Acibadem Campus

Acik Akademi

Virtual Class Instructor & Content Provider

February 2012 – June 2013

Sql Saturday

Speaker

October 2013, @Microsoft Turkey

December 2012, @Bahcesehir University

October 2011, @Microsoft Turkey

WowZapp

Speaker, @Microsoft Turkey

November 2012

International Congress of Law

Survey Developer, @Dokuz Eylul University, İzmir

April 2011

Hedef C# Book

Writer... This book was for students who came to Netron to get 300-hours software training. Book has a goal to teach fundamentals of C# 2.0 It's content is still valid to read.

January 2007

Skills

- ▣ Organizational Leadership ▣ Multiple Project Coordination ▣ Team Leadership
- ▣ Software Project Management ▣ Software Product Management
- ▣ Change Management ▣ Agile Methodologies ▣ Cross-functional Problem Solving
- ▣ High degree of initiative
- ▣ Public Speaking
- ▣ SOA ▣ OOP ▣ ASP.NET Web API ▣ WCF ▣ ASMX
- ▣ Mobile Applications ▣ Mobile Application Development
- ▣ Windows 10 ▣ Windows App Development ▣ Windows Universal Platform ▣ Windows Phone
- ▣ Web Application Development ▣ ASP.NET ▣ ASP.NET MVC

- ▣ HTML
- ▣ JavaScript ▣ jQuery ▣ AngularJS ▣ Ionic Framework
- ▣ Windows Azure ▣ PaaS ▣ SQL Azure
- ▣ Microsoft SQL Server ▣ Database Design ▣ SQL ▣ T-SQL
- ▣ Business Intelligence ▣ Datazen ▣ Power BI
- ▣ SharePoint
- ▣ Software Development ▣ C# ▣ .NET
- ▣ Experienced Trainer ▣ Consulting
- ▣ Xbox One ▣ Kinect
- ▣ JIRA ▣ Visio ▣ Microsoft Project
- ▣ Xamarin
- ▣ Office 365 ▣ IoT